

Social Media and Personal Responsibility:

Social Media and the Classroom Sparks Debate

The survey revealed that social media users are split on whether or not social media and schools mix.



43%

think it's responsible for teachers to have a social media profile and

46%

think it's irresponsible.



77%

of respondents think it's unacceptable for schools to discipline students for inappropriate behavior that occurs outside of school and is broadcast online, though

15%

think it's acceptable.



81%

of social media users think it is irresponsible for teachers to "friend" current students (ages 5-18) on Facebook.



About the Survey

The "Social Media and Personal Responsibility Survey" was fielded for Liberty Mutual and The Responsibility Project between January 12-15, 2010, reaching 1,000 adults nationwide. Oversamples of 100 additional 18-24 year old social media users and 100 additional grandparents who are social media users were also reached. The base sample has a margin of error of +/- 3.1 percent at the 95 percent confidence level.